

Siskiyou Singers Board Meeting 9/15/18

Meeting called to order 9:10 AM. Present: Michael Zuzel, Cynthia Tank, Laura Barlow, Katharine Lang, Laurie Morey, Mary Van Wesep, Mary Bergstrom, Rich Gleitsmann, Scott Nelson, Mark Reppert

Motion to approve August minutes, approved.

Artistic Director's Report:

Pleased with new & returning members. Section leaders met, helped with welcoming members. Negative: worry about the 3rd week pre-rehearsal mtg., may be overwhelming. Mark will talk for about 15 minutes, Cynthia will talk about the same.

Cynthia will talk about: Transparency, how much work it takes to organize & run the choir, introduce board members, concert dress, fundraising, website, music returns, ticket sales, opportunities, etc.

President's Report:

The Baldwins have agreed to host our holiday party this term. Cynthia Garson has offered to pay for hiring a piano player to play Christmas carols during the party. (Rob/Jen/Nick T.?).

Baseball caps: 20 signed up so far, need 10 more to bring price down to \$17.

Treasurer's Report:

State of the choir is good! Balances: we are 14K better off than last year.

A 13-month CD will give us a better rate than our current CD. Motion carried to put 10K in a 13 mo. CD.

Spread sheet: 47K op. exp. Fundraising goal similar to last year. Registration \$ is up (8 new members).

P&L statement: Laura had Pat Gleitsmann look at it. Pat was concerned about Baltics tour travel account, needs to be separated out in a separate account (a sub-account, not an actual separate bank account).

Scholarship account: 4-6 people usually have their fees waived in any given term. People are not turned away due to financial need.

Development Committee:

Printing & mailing for the annual fund drive is happening. Development Committee is meeting Monday evening.

Membership Committee:

Building community within sections is important. July 4th group under this umbrella now. Retaining members: older members need to be flexible about seating, befriend new members. Singers need to let section leaders know if they will be late, so they will be let in. First meeting, people should be met and encouraged by a greeter to enter the

sanctuary as opposed to hanging out in the lobby, where we are too loud for the AA meeting in the adjacent room.

Marketing committee:

Just getting rolling. Small arts non-profits: contact to see what they are doing, strategies, etc. Chorus America is a good example (Mark is a member). Motion carried for us to join C.A. as a group. Michael will look into other organizations. Survey choir members, to avoid “reinventing the wheel”, asking for members for committee. Committee will be formed to develop a working plan. Audition cards will be made up.

Tour report:

Payment coming up 10/10. Two new people joined. 40 is goal. We are at 35-38.

Accompanist on tour: Accompanist on tour is important, Mark says. Motion was made that we set up a fund earmarked to pay accompanist’s travel, that we solicit donations, and Michael and Cynthia will make up the difference. Motion carried. Scott will look into a possible grant, which may be difficult as it may be looked at as a non-necessity.

Registration Report:

68 total (maybe Celia too, to make 69).

Finalize workshop details: food (Katharine), helpers will come at 8:00 to help cut up fruit & start coffee.

Music Storage report:

There are various options (metal, plastic boxes, filing cabinets). Climate controlled storage- Secure Storage does not provide this option. New facility in Phoenix, one at Mistletoe (vacancy?). May mean two facilities, one for risers, one for music. Also a records storage place in Medford: may be overkill, and involves loss of control on our part (as their intermediary handles all the music). Or: scan all music, store in cloud (copyrighted music is illegal to copy). Scanning over 400 pieces would be a huge job. Culling library needs to be done (Mark said there are many pieces that could be eliminated). 89 boxes currently. Printing cost would add up if we had to print off copies each time. Music acquisition cost per term: \$3K. Mark will review library & determine what he wants us to keep. Public domain pieces do not need to be kept. Going forward let’s not keep PD pieces, as we can run them off as needed (keep one master). Storage is now \$1K year, risers account for most of this expense. This discussion will be revisited.

New board members: Jay Morse and Rich Gleitsmann.

New business:

June 2019 board meeting changed to June 8. Laura will host October meeting, Mary B. will host November.

Tickets:

Mary V.- comp. ticket policy will be for first concert only, will be kept separate from tickets sold by members. Will be stamped "COMP," will be distributed by request. She needs a list of comp tickets in the past (who is eligible?). Each year will be different. Orchestra members will get comp tickets, per policy, by request (made to Mary V.). Some comp tickets should be approved by the board (non-policy requests, like composers or guest performers).

Meeting adjourned 11:48