

## **Siskiyou Singers Board Minutes**

**February 11, 2023**

**10:00 am – 12:00 pm**

**Board Members Present:** Mark Reppert, Howie Seay, Steve Thomas, Mary Van Wesep, Laura Barlow, Mary Bergstrom, Scott Nelson, Michael Zuzel, Cynthia Tank, Fallon Stewart, Michele Kyle, Loretta Barker

**Meeting Called to Order** – 10:15 a.m.

**Approval of the January 2023 Minutes -**

***MOTION: moved that the Board Minutes of January 2023, be approved with corrections. Motion seconded. MOTION PASSED***

### **Written Reports:**

**Artistic Director** – Mark Reppert

I am pleased to see many new faces in the choir along with all our dedicated returnees. The choir is sounding very good.

We have a great culture at this point where everyone expects to prepare for each rehearsal. The result is that we can all be very proud of what we are doing and also can experience great music in a great way.

**President** – Howie Seay

I am honored to have the opportunity to sing with such a talented group of individuals and I look forward to our upcoming workshop on Saturday.

As we prepare for the Spring workshop, I have been listening to our playlist and I am in awe of the songs we will be performing. I particularly enjoy *Nanie* and *Sure on This Shining Night*. I am confident that our group will do an amazing job and deliver another powerful and entertaining performance.

I am also looking forward to getting to know the other members of the choir better, as we work together to perfect these songs. Our workshop is an excellent opportunity for us to come together, bond, and create something truly special. I am confident that with our combined talent, we will create a memorable and meaningful experience for our audience.

I would also like to take a moment to express my gratitude to Michele Kyle for hosting our monthly board meeting. Your kindness and hospitality are greatly appreciated and I thank you for your continued support of the Siskiyou Singers.

I am thrilled to be a part of this wonderful choir and I cannot wait to see what we will accomplish together. I am sure that Saturday's workshop will be a success and I look forward to seeing all of you there.

**Membership** – Fallon Stewart

No Report

**ACTION ITEM:** Howie will double check on the January membership report.

**Publicity/Programs/Public Relations** – Michael Zuzel

No Report

**Choir Tour** – Cynthia Tank

No Report

## **Treasurer's Report – Laura Barlow**

### **Balance Sheet as of January 31, 2023**

Our balances are looking good compared to last year but we still have an outstanding bill from SOU and a few uncashed checks. Also, Shawn's bill was paid earlier in February but is not reflected in this balance sheet as of January 31.

### **Profit and Loss Statement as of January 31, 2023**

The donations by the Repperts, Steve, and Katherine Lang for Adrian's lodging are now included in the Donations income category.

As per clarification by the Board, Mark's 2-year orchestra budget ends Aug. 31, 2023, and a new two-year orchestra budget period begins September 1, 2023.

#### ***Additional items added at Board Meeting:***

- *The December after-concert party totaled \$945.*
- *Mark has \$2,000 to play with.*

*To access the full profit and loss (P&L) report, contact treasurer Laura Barlow*

## **Development Committee – Laura Barlow**

### **Development Committee Spreadsheet as of January 16**

I corrected the projection for Registration income which I originally had estimated for a single term, not the whole year.

### **On-Line Ticket Sales**

I recommend that we move to a new platform for on-line ticket sales. PayPal is not really designed for this kind of use and is very labor intensive for the ticket master. There are many ticket sales platforms. Michael did a little checking around and queried the Chorus America on-line group and got the following responses:

- RV Symphony – Ovationtix.com
- SORS – neonone.com
- Chorale – Spektrix.com
- SOU – audienceview.com
- Peninsula Women's Chorus – purplepass.com
- Colorado Hebrew Chorale – Events Made Easy
- Missoula, MT Chorus – Humantix

Without having done any comparisons (including cost comparisons), I lean toward using the platform SORS is using since I think we have some overlap in audiences. Move forward? Me or someone else?

***ACTION ITEM: Laura will continue to look into switching to a new on-line ticket sales program.***

#### ***Additional items added at Board Meeting:***

- *We exceeded our registration goal.*
- *Donations have tapered off.*
- *We applied for a grant to help with operating expenses. We won't have an answer until August 2023.*

## Board Business

### Workshop Jobs –

- **Purchase Puck's doughnuts** – Cynthia & Michael
- **Prepare Fruit & Make Coffee** – Mary B., Marilyn Reppert, Laura B., Fallon
- **Set-up** – All board members
- **Clean-up** – All board members

### Data Gathering at Registration –

Cynthia shared that she has been spending up to 2 hours entering member data. The reason for this is that too many registration forms are illegible. To rectify this situation the people manning the registration table will double check the forms before the member proceeds to the payment table. Also, Howie will attach the registration form to his welcome email.

There was discussion on adopting an electronic payment platform to give members the opportunity to pay with a Visa card.

***ACTION ITEM: Howie will look into electronic payment platforms.***

### Mikiko Rehearsal Estimate –

Current pay is \$90 per service (2-3 hours including set-up and break-down). We have paid extra in the past. It was suggested to pay her a bonus. Also suggested is to ask Mikio to keep track of her hours.

***ACTION ITEM: Mark will ask Mikiko to keep track of her hours.***

### Siskiyou Singers Alumni Association – Sooz Hall

The proposed Siskiyou Singers Alumni Association (SSAA) would be an opportunity for Siskiyou Singers present and past to stay connected. It would be free to join. It would:

1. Be a fund raiser organization.
2. Build a Siskiyou Singers community.
3. Be “fun” raising.

Sooz presented the following proposal (in writing) to the board:

<b>2/11/23</b>	<b>Siskiyou Singers Alumni Association (SSAA)</b>	<b>Thoughts</b>
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**1. The purpose of the Siskiyou Singers Alumni Association (SSAA) is to raise money for Siskiyou Singers, support Siskiyou Singers in the community, and have fun.**

**2. The SSAA is run by the SSAA board and is answerable to the Board of Siskiyou Singers. The chair of the Development Committee is a member of the SSAA board.**

**3. All SSAA board members pay a (modest) donation to be on the SSAA board except for one At-Large member. The fee is annual and is part of the seed money for fund raising projects for the SSAA board.**

**4. One of the SSAA board members is a (voting) member of the Board of Siskiyou Singers.**

**5. The Board of Siskiyou Singers will give input to the SSAA board to discuss possible goals in terms of fund raising.**

**6. One SSAA board member should be a current singer.**

**7. All past singers are eligible for membership in the Alumni Association; there is no requirement for any particular length of membership.**

8. SSAA board members should actively recruit current singers to join the SSAA.
9. The SSAA board should actively recruit SSAA members for small, discrete projects throughout the year, both to spread the work around and to encourage enough new members to (eventually) join the SSAA board that there is no danger of burn out.
10. Not all SSAA events have to be fund raisers. An annual get together for all members (perhaps a picnic) is one idea.
11. The SSAA must put on a minimum of one major fundraising event per year.
12. A semi-annual newsletter might be a good idea.

In developing the board, a possible first step would be to send an email to all alumni for whom we have an email address; the email would be to suggest an informal meeting to discuss starting the SSAA. For those who don't have email, a snail-mail would be sent.

***ACTION ITEMS:**1. Change the name to Friends of Siskiyou Singers. 2. Put together a task force with Mark, Sooz, and Howie. 3. Cynthia will send email addresses of past singers to the Task Force.*

## **Ticket Sales Report – Loretta Barker**

### **SISKIYOU SINGERS TICKETSALES REPORT**

#### **December 2022 Concert Series**

##### **Friday, December 9, 2022**

	<b>\$20</b>	<b>\$5</b>
Member Sales	49	4
Online Sales	33	2
Door Sales	6	8
Outlet Sales:		
Paddington	35	2
Music Coop	11	0
Mt. Meadows	3	
Comp Tickets Collected	0	

##### **Saturday, December 10, 2022**

Member Sales	99	2
Online Sales	64	0
Door Sales	37	8
Outlet Sales:		
Paddington	40	0
Music Coop	5	1
Comp Tickets Collected	2	

##### **Sunday, December 11, 2022**

Member Sales	80	3
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Online Sales	79	2
Door Sales	31	10
Outlet Sales:		
Paddington	23	0
Music Coop	7	0
Comp Tickets Collected	2	
<b>TOTALS</b>	<b>606</b>	<b>41</b>

Report submitted by Loretta Barker, Ticket Manager  
Updated February 11, 2023

### **Advertising Manager –**

In order to find an Advertising Manager, the board agreed to do personal invitations.

### **Spring Party –**

The Bellview Grange was suggested as a possible venue for the Spring Choir Party.

### **Meeting Adjourned - 12:37 PM**

### **Board Meeting Calendar 2022/2023**

- **March 18 @10am - 588 Beach Street (Steve Thomas' house)**
- April 15
- May 20