

Siskiyou Singers Board Minutes

October 15, 2022

2:00 p.m. – 4:00 p.m.

Board Members Present: Mark Reppert, Howie Seay, Steve Thomas, Laura Barlow, Mary Bergstrom, Scott Nelson, Fallon Stewart, Loretta Barker; Michael Zuel and Cynthia Tank attended via ZOOM. Guest was Michele Kyle. Absent: Mary Van Wesep

Meeting Called to Order at 2:15 p.m.

Approval of the September 2022 Minutes

MOTION: Steve Thomas moved that the Board Minutes of September 17, 2022, be approved. Laura Barlow seconded the motion. MOTION PASSED

Written Reports:

Artistic Director – Mark Reppert

Thank you for rescheduling the meeting. I have been working on preparing for the Half-Marathon for a while.

I am very pleased with our progress as a choir. It seems to me that the choir is better prepared for rehearsals than ever before. I also think separating singers has made a difference. I am especially happy with our work on Chanukah Suite. This is not an easy piece, but we are handling it! The hard work we put in Tuesday was well worth it. This is going to be a great concert!

President – Howie Seay

Siskiyou Singers Board Members,

From a music standpoint, I don't think that we could be doing any better! Mark is pleased with the progress of the choir in learning the material and our growth and retention over last season is positive news.

As we are kicking-off our fundraising campaigns next week, we start to bridge the gap between our goal of maintaining reserve funding and our bottom line for this season. I think we are going to be surprised by our ticket sales. Hopefully we can count on our annual donors as well!

Disappointingly, Jim Gleaves is having trouble with his legs. As a result, he thinks we need to transition to a new member handling moving the risers for our concerts. We will discuss the logistics of this on Saturday. It is probably our biggest hiccup so far this season, as I don't know that we have an experienced back-up for Jim.

See you on Saturday!

Howie Seay

President, Siskiyou Singers

Membership – Fallon Stewart
No Report

Publicity/Programs/Public Relations – Michael Zuzel

- Shawn's timeline for tickets, posters, programs, and publicity is attached. Please let me know if you see any issues.
- Fund-raising letters for singers and donors are at the printer, as are mailing and donation envelopes. I hope to have the singer letters ready to distribute to the choir next Tuesday, Oct. 18, but there is a chance we will need to postpone until the following week.
- Tickets are on schedule to be distributed to choir members on Oct. 25.
- Paddington Station and Music Coop have agreed to serve as ticket outlets for us again. I have been unable to reach Grocery Outlet but will keep trying.
- I would like to provide two complimentary tickets for our Friday night concert to each of our program advertisers, as a thank-you for bearing with us during our canceled concert last spring and perhaps to boost attendance at that performance.

Additional Publicity information shared at the board meeting:

Michael Zuzel stated that timeline actions with various due dates are expected. He is following the same schedule as in previous concerts; he sees no conflicts at this time. The advertiser letter for choir members will be available at Tuesday's rehearsal. Tickets should be available to members on the 25th; however, this is a tight schedule and it was agreed that if the tickets did not get to members until the November 1st meeting, that would be alright. Michael has not been able to verify that Grocery Outlet will offer our tickets this year; Howie Seay has offered to stop by the store and check with the manager. Posters for our fall concert will be printed and distributed this year. Michael noted that it would be a good idea to give comp tickets for our Friday concert to our advertisers .

Motion: Howie Seay moved that comp tickets be given to our advertisers for our Friday concert. Mary Bergstrom seconded. Motion passed.

Choir Tour – Cynthia Tank

No Report

Treasurer's Report – Laura Barlow

- This is a new format for accommodating the Secretary's request for a written report.
- Current Account Balances will be covered in the review of the Balance Sheet from Quickbooks including previous year comparisons as per advice of Pat Gleitsmann.
- Singer letters and a campaign overview will be provided to the choir on October 18.
- Accrual taken for SOU concert hall bill from Dec. 2019 will be removed from the books as a liability as per advice of Nagel and Padilla accountant.

Additional Treasurer's Report information shared at the board meeting:

Balance Sheet – Balances are as of August 31; she (Laura) will review this with the Board next month. Profit and Loss – This statement only shows one month under the present fiscal year. It shows a net income of \$3,103.36.

To access the full profit and loss (P&L) report, contact treasurer Laura Barlow

Development Committee – Laura Barlow

- This year's fund-raiser will be styled as the EITY campaign: **Every Instrument This Year**. It will be all about sponsoring instruments and soloists. People can sponsor individually or in groups. Some kind of a musical Xmas ornament of little or no value will be provided as a thank you to singer donors. To simplify things, instruments and soloists can be sponsored for \$500.
- Looked at profit for the upcoming fiscal year. The fund-raising goal is going to be \$44,250. Laura believes that we most likely will not come up with all of this amount and will need to pay for part of the program out of funds on hand. Scott noted that if we do as Laura projects, we will be running a deficit of \$20,000.

Board Business

Board Member –Michelle Kyle told us a little of her background and said that she would be happy to serve on the board.

MOTION: Laura Barlow nominated Michele Kyle as a board member for a three-year term. Mary Bergstrom seconded. MOTION PASSED.

Concert Tickets printing. Covered by Michael Zuzel in his previous report.

Recording the Concert- There was a discussion regarding recording the concert: archival or professional. It was agreed by the Board that for this concert we would record it archivally only.

MOTION: Howie Seay moved that Mark Reppert and Howie Seay form a task force to develop a plan for professionally recording our concerts for future use. Scott Nelson seconded. MOTION PASSED.

Concert Risers – Jim has notified Mark that he will be stepping down as Chair of this committee. Jim said that he will participate in the planning and will be there when the risers are moved but he does not want to drive the truck. The truck is provided to us free of charge by the storage company. It was noted that we need some young men to help when we move these risers. Jim would like to train a replacement. Steve Thomas said he was willing to step in where needed. Howie Seay said that he could drive the truck. Steve Thomas said he doesn't mind driving the truck either. Steve has offered to coordinate with Jim as to what Jim can do and work with him. Howie said he is willing to help also. Steve will work with Jim and Howie to see what all is involved.

ACTION ITEM: Steve is going to contact Southern Oregon Movers and reserve their time; Steve and Howie will meet at the storage facility to review the process; Steve will reserve the moving truck; Howie will get the storage facility key from Jim.

Presentation on Utilizing Cloud Products – Tabled to next meeting.

MOTION: Howie Seay moved to adjourn the meeting. Steve Thomas seconded. MOTION PASSED.

Next Meeting: November 19, 2022, 10 a.m.

Loretta Barker, Acting Secretary for Mary Van Wesep

Board Meeting Calendar 2022/2023

- November 19
- January 21, 2023
- February 18
- March 18
- April 15
- May 20

Location of next board meeting: Ashland Works