

**Siskiyou Singers Board Meeting via Zoom
March 21, 2020**

Present: Michael Zuzel, Mary Van Wesep, Katharine Lang, Scott Nelson, Howie Seay, Mark Reppert, Rich Gleitsmann, Cynthia Tank, Laura Barlow, Mary Bergstrom, Jay Morse

Meeting called to order 10:08 a.m.

President Van Wesep welcomed Howie Seay to the board.

The minutes of last month's board meeting were approved as amended.

Treasurer's report: (see addendum).

Laura noted that some of our raffle prizes (OSF, Britt tickets) may not be usable. It was the board consensus that we will give raffle winners Siskiyou Singers tickets if that is the case.

Graphic designer billing: Laura proposed Shawn Shaffer a contract paying him \$2151 per term (that amount is the 5-year average).

Motion was approved to authorize Michael to discuss this offer with Shawn and report back to the board.

Laura: P&L Statement. Estimated net income for fiscal year will be about \$7000.

Motion was approved to authorize refunds to spring program ad purchasers and to authorize Jay to come up with a plan on how best to do this.

Estimated Expenses
March 19-August 31, 2020

Line Item	Expense
Shawn - Fall	\$2,150
SOU - Fall	\$4,150
Dues&Memberships	\$275
PO Box	\$106
Phone	\$105
Website	\$65
Shawn - Spring	\$1,000
Insurance	\$723
Storage Unit	\$359
Return of Rotary Grant	\$260
Return Ad money	\$1,850

Total Additional Exp. \$11,043
or loss of revenue

Artistic Director's Report

Mark thinks it would be foolish to try to recreate the anniversary concert a year from now. That end up being disappointing to all of us. We need to continue to look to the future

Mark expects to include Nänie and maybe the Reconciliation piece next spring. And we will perform "Hope" in the Fall. Mark has let composer I'lana Cotton know this.

Also on the Fall program will be Mozart's Coronation Mass K 317, written when he was 23, and Regina Coeli K 108, written when he was 15. Both pieces are sunshiny and beautiful. The pieces together take about 40 minutes.

Mark has not given up on Feast of Will yet. It is currently scheduled for June 5.

"My most optimistic self hopes for a rescheduling of the missed Outreach programs into late May."

ACTION: Scott will let Rotary know that we still hope to complete our Outreach performances, and if we don't we will return the balance of their grant to us (\$370 for Mark and Mikiko).

Publicity and Programs: Michael Zuzel

The timing of our season cancellation was fortuitous in that we had only just started advertising for the spring concerts and had done no printing at all.

Advertising

The only paid ad we had placed was in the SOPBS program guide (about \$250). The only other was a trade ad with Britt Festival (value \$125), in which we get display ads in Britt's weekly and monthly email newsletters in exchange for a Britt ad on the back cover of our program. Shawn is going to talk to Britt to see if they will simply forgive and forget.

Our next ad buy was for Sneak Preview, which was due this past week and which we canceled at the last minute.

We will not be buying ads/underwriting on SOPBS, JPR, Tidings/Mail Tribune, or placing trade ads with SORS, RV Chorale, etc.

Printing

By pulling the plug on the season when we did, we avoided printing tickets and ticket envelopes, posters and postcards, and the program.

Shawn agrees that we should try to persuade advertisers who bought a full year in the program to let us off the hook rather than attempting to roll things over to next season, which would be rather complicated.

Graphic Design

As for Shawn's services, he estimates he will invoice us for about 40 to 50 percent of his usual season total—\$800 to \$1,000.

Media

I sent a news release to local media announcing the cancellation of our concerts. The release is also on our web site.

Old Business

--Rogue Valley Chorale Canadian tour. Last month the board discussed not making an announcement about joining Chorale in order to go on the tour for fear of losing members. Our decision now is to have Mark let the choir know.

ACTION: Mark will inform the choir of the RVC's Canadian tour.

--Choir tour 2022: Mary VW contacted Rachael, who gave her a timeline about when to start planning. By June 2021, we should have chosen 1 or 2 destinations and ask for a tour company to put together a proposed package.

Mary will serve on the tour committee. It was agreed that the committee of 3 (maximum) should include someone who was on the Baltics committee. (Laura, Scott, Cynthia, SueB).

New business

--It was agreed that finishing Outreach this spring is highly unlikely. Perhaps it could be done next fall.

--Scott Nelson Report on cancellation of spring season: First Methodist Church has been notified that we will hold no further rehearsals for our spring concert. The church itself had already cancelled all meetings on its premises. Church secretary Chris Jones stated that because we have prepaid, we will have a credit for the cancelled rehearsals when we resume.

I also notified Tom Knapp of SOU that we are canceling our reservations for our "drech" rehearsal and our concerts on May 2-3. Again, our cancellation is consistent with SOU's cancellation of all events at the Recital Hall for an indefinite time, until further notice. We do not owe SOU anything for the spring events.

We have \$260 in unused funds from our Outreach grant from Lithia Springs Rotary. I will report to them on our activities so far and indicate that unless they want us to return the funds immediately, we will retain them to be used if we are able to reschedule the canceled performances at the Eagle Point schools this coming fall.

--Spring Concert cancellation: Scott notified SOU. MaryVW will speak to ticket outlets; is Jay taking care of advertisers. Mark has talked to musicians our lecturer. Mary has talked to Char. Mary will ask Jim to contact risers movers if needed. Michael will let Dee Taylor know about online ticket sales.

--Welcome to new membership chair Rich Gleitsmann. Rich said his approach will be philosophy that it's easier to retain current customers than to get new ones. He plans to focus on making the environment so great that no one will want to leave.

Next board meeting: Laurie Morey's April 18, 2020. It will probably be another Zoom meeting.

Adjourned 11:35 a.m.
