

# **Siskiyou Singers Board Minutes**

## **April 20, 2019**

**Present:** Cynthia Tank, Mary Bergstrom, Laura Barlow, Michael Zuzel, Rich Gleitsmann, Katharine Lang, Laurie Morey, Mark Reppert

The meeting was called to order at 9:11 AM.

Minutes of the March 16, 2019 board meeting were approved.

### **Artistic Director's Report**

All is going well. Are we thinking how best to recruit for next fall.

Mountain Meadows concert: The board noted that the recent Rogue Valley Manor performance was so easy compared to Mountain Meadows, where we not only have to set up their risers, but also move the entire dining room in and out. Mark noted that the expansion of the dining room will make things a little better there. He will ask Roy at Mountain Meadows to take care of moving tables.

Having the piano behind us was difficult at the recent Rogue Valley Manor performance, and the acoustics were difficult. Mark consider having Mikiko play the upright instead of the grand piano next time.

### **President's Report**

2022 will our 40th anniversary. What should we do to commemorate this? It's believed that Kai Bretherton is the only original member left, although she comes and goes. We will continue to talk about this commemoration.

### **Treasurer's report**

Balance is as of 3/31. SOU finally sent us a bill and has been paid. Shawn Shaffer has also now been paid.

Salesforce Sean will now get paid once a year (\$500, instead of twice @\$250).

Baltics account is now zeroed out.

Raffle tickets are not selling as well as we thought. So far \$666 has come in. We will be selling tickets at the concerts.

### **Development Committee**

Donations fall off this time of year.

Rotary Outreach grant has been received; it pays for Mark & Mikiko.

### **Membership Committee**

Laurie reviewed the Membership Chair responsibilities and gave Cynthia and Mark a typed Membership Chair Job Description.

Laurie, Liv & Katharine did the Chamber of Commerce mixers. Birthday announcements on Tuesday will conclude with April - August birthdays.

The floral arrangements from the concert will be given to the Gleitsmanns. Laurie will bring them to the party.

Virginia Brown might want to rejoin the board, as secretary.

Sept. 3 will be our first rehearsal in the fall.

Katharine's pop-up canopy needs repair before we can borrow it for the July 4<sup>th</sup> booth. Katharine will take care of this.

### **Baltics tour report**

Semi-final payment to ACFEA has been made. A slight raise in cost (due to the actual exchange rate vs. their estimate at the time) means we still owe them \$158. Laura has a source for \$100, from a donation. The board voted to fund the remaining balance from Siskiyou Singers funds.

Mikiko's costs have been paid, thanks to an addition to each tour participant's final payment.

### **Publicity & Programs**

Posters & postcards have been printed & distributed. Michael will proof programs & they will go to printer. No new ads; many advertisers had bought space in both programs.

The Sneak Preview ran our ad in color, even though we only paid for black and white. They do that if they have a hole in one of their color pages.

SOPTV spots are airing. Concerts have been posted on 30 online calendars (Michael did this); 23 of which are Facebook groups. Michael had no luck getting interest from local TV or newspapers in doing a story about our "Butterfly" commissioned piece. Mark & I'lana will be on Jefferson Exchange this week to talk about it.

Photographer Steve Sutfin will be at the Saturday concert to take a formal group portrait, as well as publicity stills for the future.

Michael made a pitch to pay for underwriting on JPR, saying their listeners are more closely aligned with our target audience than SOPTV. The board voted to pay \$300 for JPR underwriting in August-September to publicize our auditions. Our SOPTV ad costs almost \$1000, but it does include an ad in their printed program.

What else might we do to encourage auditions? Maybe an article about the group in Sneak Preview, focus on all the fun things we do: Outreach, Feast of Will, parties, caroling, etc.

We have solved the problem of people mailing postcards; we will separate the postcard printing process into those that need our postage indicia and those that do not.

### **Old business**

**Sharing risers:** We received an email from Rogue Valley Chorale saying they are needing to purchase new risers and inquiring if we are interested in purchasing shared risers, pooling our resources with other organizations in the valley. Board consensus is that there are too many potential problems (liability, damages, logistics) with risers-sharing. Plus, our risers are in pretty good condition, and are only 15 years old.

**Purchasing our wedge:** Jim explained that the rows in the pie section will be shorter, front to back, by several inches, compared to our existing risers.

He believes this is not a major issue. He and Rich Gleitsmann will team up to confirm all specs with the company.

We will need more storage space for the wedge section. Also, our risers will take longer to set up. We won't be able to use the wedge when we have a large orchestra, because it pushes the risers too far downstage.

We will also have to arrange the take delivery of the new risers section at a time and place where several of us can unpack and assemble the rows before signing off on the delivery. The last time we purchased risers, we used Wesley Hall for this.

**Spring 2020 anniversary planning:** Rich and Scott have agreed to tackle this subject after the Baltics tour.

**New business:**

--Feast of Will is June 7, baseball game June 8.

--Fall & Spring workshops: Wesley Hall will be a good substitute for the Community Center, which may not be done with renovations in time. Cynthia will ask Scott to get reservations from First United Methodist Church.

--Next board meeting: May 18th, at Laurie Morey's. That will be the final meeting of the term.

--Re-election of board members Cynthia and Katharine will occur in May.

Meeting adjourned at 10:44 a.m.