

Siskiyou Singers Board Meeting 2/16/19

Meeting called to order at Laurie Morey's home at 9:09 AM. Present: Cynthia Tank, Michael Zuzel, Laurie Morey, Jay Morse, Scott Nelson, Rich Gleitsmann, Katharine Lang, Mary Bergstrom, Laura Barlow, Mark Reppert. Absent: Mary Van Wesep, Jim Gleaves.

Minutes of Jan. 12, 2019 approved

Artistic Director's report:

Choir is moving along fine, Mark is pleased. Butterfly is hard, different from her previous works, beautiful. Hearing from I'lana at workshop was illuminating.

Workshop felt good to Mark, even though we did not get through her piece. It was tiring, but very beneficial, even though it was a long day.

Good tour rehearsal yesterday.

Winter Program: Ceremony of Carols. Is work in progress

Spring: Reppert's favorite pieces. All-time favorite: Nanie, by Brahms

Rich suggested we do a "before and after" recording, mixed sections vs. segregated parts. Mark believes we sing better in tune, with better tone, mixed up. Jay volunteered to do this.

President's report

Future of outreach: Schools did not initially respond, then they did (ones farther out). We'll play it year by year. If we stop, we will lose Rotary funds. Sally thinks talking to teachers in the spring, for next year, may be better. Maybe ask for more funds, to rent a mini-bus, thus overcoming resistance to drinking distances. Maybe Medford, Eagle Pt. , J'ville, Shady Cove etc. Rotary would give us a grant for bus rental?

Jim Collier did not respond to our inquiry for support. There may be an opportunity with OSF. Rich will ask the Taylors for support, as they are resigning from OSF board.

Concert dates: May 2&3 for 2020. We had to switch from last week of April due to conflict at SOU.

There is a relative of Sugihara's who has been located. Would she be willing to be interviewed, with Mikiko translating? How about getting some local person from a synagogue to speak about the effect of his actions? I'lana alone is a great source of a story.

Treasurer's report:

Balances looking good, haven't gotten bills from SOU or Shawn, which are late. Laura will call SOU.

Spread sheet: expense amount is low (due to bills not coming in). Donations zooming upwards, in the black, made fundraising goal. We are good for the year, with projections.

Rogers & Hammerstein concert: Was delightful! We are selling raffle tickets there (\$105 first night). Most sales were before the show. People are scheduled for the remaining shows.

Membership committee

Spotlight on birthdays: Rich will do it this month. Let's put BD on registration form in the future so we know who is upcoming.

Michael will get July 4th materials to Laurie, as we need to reserve our spot.

Tour committee

Laura sent out email, last signup is March 18. Wendy Gibb and Livia Genese may join us. The Mikiko fund still needs more(\$1450).

Concert dress for tour: White tops, black pants, colored scarf (choir already owns).

Publicity & Programs

Michael has mocked up a program. Needs to be done in 4 languages. Translation of Butterfly in lieu of singer's names? Translations will be done by ACFEA, pro bono, hopefully. March 1 is deadline for figuring out what goes in program. Can we use image of spring program that Shawn gives us? Concert will be the same in all 4 countries.

Michael hopes that JPR will want to interview Mark and I'lana about "Butterfly" and Sugihara.

Choir photo: Michael is checking on photographers & fees.

Old Business:

Spring concert: We need a committee to figure out a plan. Fundraiser? Reception? CAKE!! Mark Reppert dunk tank?? Rich & Scott will brainstorm proposals. Mark's anniversary may be a theme for fundraising in the fall.

Quality recording: Jim Abdo & Jay met, various ideas explored. Jay sent him an email, awaiting an estimate. Donations or grants could be used to cover this expense. As an alternative to CD's, put it up on the web instead. This would be more useful to us as an organization.

Jay will look into CD Baby, as they have a package deal. We could also offer a CD as an incentive for donations.

Comp ticket policy: To be continued (MVW absent)

Manor ad, 1/4 page, B&W. Has info on spring & fall concerts, auditions. It costs \$250., once a year. Micheal will talk to our members who live at the Manor to see if they think it's worth it. They place a full-page ad in our programs.

Risers: Motion approved to purchase risers once Jim gets a detailed proposal and delivery date.

Ticketing agency: Unless they can increase our sales, not worth it (price-wise). Would not have the personal touch we have, selling tickets to friends. Benefit: People might want to pay for reserved primo seats. Con: we'd need to transform our ticketing procedure. Would they publicize us? If not, it's not worth it. Rich will call them and get information. How would they enhance our sales?

New business

Using Square for credit cards for ticket sales. Fee per ticket is .55. Would Mike be willing to learn it? Demand for credit card sales is not that great, so it seems this is not worth doing, unless we raise our ticket prices. We believe there may be an ATM machine at Stevenson Hall that credit card users could be referred to.

Web server: We pay \$95 every two years for our website, we need to increase server space. Michael has been deleting graphic files, rehearsal files, preserved on CD. The problem is the photos from concerts. They are high resolution, taking up more space. Michael can move our photos to Google, with links, would be a no-cost option (as on

option to increasing our server space). Non-members will click on a link. Motion: We implement Google to store our photos, with Michael manning it, passed.

Location of next meeting: Mary Van Wesep's, 300 York St.

Motion to adjourn, passed, 10:56 AM