

# **Siskiyou Singers Board Meeting 11/17/18**

Meeting called to order 9:13 AM. Present: Michael Zuzel, Cynthia Tank, Laura Barlow, Katharine Lang, Laurie Morey, Mary Bergstrom, Rich Gleitsmann, Scott Nelson, Mark Reppert

Motion to approve October minutes, approved. This is the last meeting for this term.

## **Director's Report**

All is going well, Mark is pleased.

Mountain Meadows preview: "New" performance space not acceptable to Mark. Too small, ceiling too low, so we're back to regular space, the dining room. That room is being expanded, so next year we will have a better space.

Mark said Bruce Dresser, contractor for orchestra, did an excellent job pulling together excellent musicians for our performance.

## **President's Report**

This concert and next will be a transitional time for Jim Gleaves to teach his concert jobs to others and to gradually let go of those duties. Cynthia is drawing up job descriptions and will send them to us when they are finished, after getting more information from Jim.

Risers manager: Cynthia will ask Ian if he is willing, as he is already involved in that process.

A ticket management company contacted us. Do we want to use their services? We don't know the details—what is the fee, what do they do? Cynthia will put this item on the agenda in January for further discussion.

## **Treasure's report**

Balances look good; even subtracting tour money, we're ahead of last year this time. Also ahead of last year in fund-raising: donations of 16K from singers, 6K from non-singers. Still need to raise 5K more. Rotary grant expected to be approved; raffle should make up the difference. Ad revenue: \$3,180 so far, another 1K expected.

For Mikiko's Baltics ticket, \$1,850 has come in so far, \$2,300 still needed.

## **Development committee**

Scott confirmed that Tom Knapp said it's OK to sell raffle tickets in lobby. Laura has obtained gift certificates, tickets and box are in hand, ads for printed program and for website have been designed, signs for lobby are ready. "Rhapsody Raffle" will be the name. Avram is on board to sell tickets at intermission for all three concerts. He will receive 2 comp tickets. Motion to also give Avram a hat was approved.

Other venues for selling raffle tickets: too late for holiday markets. We will try for next year. We need to look for places to sell tickets (Farmer's Mkt. e.g.). Sell while caroling?

Still need to coordinate with Char—Cynthia will do that. Separate table will be set up in the SOU lobby.

## **OLD BUSINESS**

### **After-concert party (Laurie)**

The board passed a motion stating that we have asked the Baldwins to host our after-concert party and have asked that alcohol be served. The board also approved a motion to provide \$25/hour for a parking attendant.

Rob Lowry accepted our offer to be our party pianist from 7:30 to 9:30. He will be paid \$100. Cynthia will take care of this.

Margaret wants greeters, in costume. Laurie has asked Robin & Sooz if they'll do it again and they said yes.

Margaret will talk to choir about party on the 26th. She will send an email as well.

The board approved a motion to provide the usual three platters of appetizers and wine for the party. Laurie will purchase them at Costco. Laura will provide a ham.

Rich will talk to the Costco wine guy about prices, and will get back to Laurie.

### **Photos**

Sean wants fresh photos for use in publicity packages. A formal group shot would be problematic this year because of the large orchestra set-up. We will do a new formal shot at the spring concert. But some pictures of us with this orchestra would be nice. Michael will ask George Peterson.

### **Concert boxes**

We need to supply Char & Mike with boxes for donations and other uses.

### **Risers grant update**

Scott will update the board about grant applications in early 2019. He said Rotary has moved its application deadline, but he will work on the grant to ensure it makes it in time.

### **Outreach**

Sally is having difficulties getting schools interested in our Outreach program. Teachers are overwhelmed by curriculum constraints. Cynthia is meeting with Sally and Mark in January about the future of Outreach; they will make a presentation at a future board meeting.

### **Spring board meeting schedule**

- January 12
- February 16
- March 16
- April 20
- May 18

### **Music storage update (Michael)**

Mistletoe has climate-controlled storage. This would more than double our storage fee. We could move into a smaller unit for risers.

Laura suggested we consider moving to a plan where singers simply keep their music; we could raise registration by \$5 to help cover music purchase costs. We could still keep major works, but that would require only a few boxes, and we could replace the cardboard with plastic or metal, meaning that climate-controlled storage probably would not be needed at all.

Laura will do a financial analysis and present to the board in January.

### **Concert flowers**

Mark will meet with Katja about flowers and will make their presentation part of his stage plot for the concert. We pay for the flowers (under misc. concert expenses), usually less \$100. Mark says flowers should be presented to our paid soloists, the concert master, Mark, Mikiko, and choir members who have individual solo pieces.

## **NEW BUSINESS**

### **Sean Sullivan**

Our database consultant's contract needs to be renewed. Motion to do so was provided, provisionally. Cynthia will look into whether we should pay him hourly instead (\$65/hour).

### **Concert recordings (Michael)**

Chorus America articles suggest that recordings are a good idea: a tangible for potential promoters, a team-building tool, but not a money-maker. What we have now is a lower-quality recording for archives. Some choirs record in a studio. RVC does not do this,

does SORS? Jay Morse, new board member, has recording experience. We could hand this to him as a project. Might we get a grant for this? Grants applications need to have an intent, a community value. What would this be? Finding a sponsor (a music store, e.g.) is another option.

**Insurance**

Scott Nelson reported that SOU has new requirements for liability insurance. Our current policy includes \$1 million per event/\$2 million aggregate. SOU's new policy will require \$2 million per event/\$4 million aggregate. Our current policy will be good through our spring concert, but we will need to update our policy by Sept. 1. Our broker said there are also event-specific policies we could look into. Increasing our general policy would be about \$1,025 increase per year. Event-specific policy would be a \$500 increase. The broker said there is a trend toward upping liability amounts. Scott will continue to look into this.

**Next board meeting:** Rich Gleitsmann will be the host.

Motion to adjourn, approved, meeting ended at 11:30 AM.