

# **Siskiyou Singers Board Meeting 10/20/2018**

Meeting called to order at 9:09. Present: Cynthia Tank, Katharine Lang, Michael Zuzel, Laurie Morey, Laura Barlow, Jim Gleaves, Scott Nelson, Rich Gleitsmann, Jay Morse, Mary Bergstrom, Mary Van Wesep, Mark Reppert.

Minutes of Sept. 15, 2018, board meeting approved.

## **Concert Manager's Report**

The choir will be situated on three rows to take up less room, leaving more room for soloists & musicians. Jim would like to start handing off his duties to one or more new people.

The board agreed that the concert manager's job is really three jobs and should be split among three people. Those jobs are:

- 1) Concert manager: Planning and liaison with SOU.
- 2) Risers supervisor: Supervising the transport of the risers to and from the storage unit, supervising set up & tear down.
- 3) Choir stage manager: Working with Mark and the Recital Hall student stage manager on concert logistics, including calls before both acts, following Mark's to-do list and program details.

Cynthia will take on the choir stage manager position. Jim will speak to Ian about the risers supervisor job. Rich LaVoy was suggested as the concert manager.

Jim and Cynthia will work up new job descriptions.

## **Artistic Director's report**

Choir is slightly ahead of where Mark wants us to be. Orchestra is almost in place. Mixed seating will be set up at end of the month. Big concern: height. Mark will do his best. Nic Temple: Laura thought the lessons were good for theory, not rigorous enough. Is he worth promoting? Maybe blend sight-singing with theory, instead of two separate classes. Should we just include this offer in an email as opposed to having him show up & give a pitch? Mark will talk to Priscilla to see if the sight-reading classes were worth it.

## **President's report**

We will send a representative to the Chamber of Commerce's Friday morning greeters meetings 3 weeks ahead of the concert; we're allowed a 30-second pitch. Two comp tickets will be donated to the weekly drawing. Sally, Cynthia & Laurie will do this, once each.

Jody Willis told Cynthia that Uncle Foods is being given notice to increase security.

Our current membership is 67. Three dropped out, for various reasons.

Next fall will mark Mark's 10th anniversary with the choir. A reception in the lobby to celebrate?

## **Treasurer's report**

Checking account is loaded due to Baltic tour money.

### **Development committee report**

A raffle has been discussed for fund-raising. OSF & Britt will donate two tickets. Ideas for other prizes: wine-tasting (Irvine & Roberts, Woolridge), some of our own tickets. Raffle tickets would cost \$10 each, 3 for \$25. Offered to audience members before concert & at intermission. A non-singer needs to manage this. Winner would be announced after spring concert. May not be needed if Jim Collier comes through. Could be an on-going event. We approved the concept, contingent on finding a “raffle-wrangler.”

Donations are continuing to come in. We are doing well. Mikiko’s fund still needs more contributions. Willie Zilkie will make a pitch to Jim Collier to cover orchestra cost (12K). We would make him concert sponsor on the program poster.

Cynthia will track effectiveness of donation letters: personal note vs. plain letter.

### **Membership committee report**

Encourage people to wear hats, order them. What if we bought 40 hats, to sell them? Motion approved. Retention- Laurie will suggest to section leaders to send notes to missing singers (you were missed, e.g.). Sing Happy Birthday monthly (mid-month).

Maybe announcements should be AFTER break? Gives people a chance to rest, stretch, etc.

### **Tour Committee Report**

New itineraries adjustments available. Mark has the list of music we will be performing, will present at a later date. Michael is pulling together a publicity package.

### **Marketing report**

Shawn Shaefer also designs Rogue Valley Manor directory. We have advertised in it before; should we do so again (\$250.00)? Michael believes Jefferson Public Radio ads provide more benefit. Michael will obtain a copy to see who else is advertising there & will report back. There really is no way to determine which advertising method is best.

### **Old business**

- Chorus America: Account is set up but they are having problems with their redesign. Great information about all things choral. If singers are interested, they should talk to Michael.
- Mary Van Wesep is working on a clear, concise comp-ticket policy which she will present to the choir Oct. 30.
- After-concert party: Laurie will be coordinator. Will work with host to set up parking, pianist, food. Laurie will contact three pianists and talk to Baldwins about parking.
- Concert photos: It would be good to get new photos (current ones are two years old). We need formal group shot, a few close-ups for publicity. George Peterson might be willing to do this for free. Steve Sutfin would also be good,

has experience in this kind of thing. Michael will look into the price and bring back a proposal.

- Risers: we need to decide about purchasing the pie-section. The board approved a motion that Scott look into applying for a grant.

Location for next board meeting, Nov. 17: Mary B's., 705 Roca St.

Meeting adjourned at 11:46.